

Global Leadership Workshop

An Intensive Program for Business Professionals

Typical Day Plan

Day 1			
Time	Presenter	Content/Event	Location
9:00 a.m. – 9:30 a.m.	Zimmers	<ul style="list-style-type: none"> • Welcome • Workshop Goals and Instructional Components • Speaker Background (reference handout material) • Administrative Announcements (Key Locations) 	UC 303
9:35 a.m. – 10:45 a.m.	John McGlade and Jill Helmer	<ul style="list-style-type: none"> • Keynote Presentation by John McGlade adapted from his talk titled “Leadership – An Executive Perspective” – 30 min. • Interactive Presentation on High Potential Talent – 40 min. • Case Study on High Potential Talent – 5 min. 	
10:45 a.m. – 11 a.m.		BREAK	
11 a.m. – 12 noon	John McGlade and Jill Helmer	<ul style="list-style-type: none"> • John McGlade will lead an interactive discussion on case study solutions. • Case study will be posed before lunch 	
12 Noon – 12:45 p.m.		LUNCH	
1:00 p.m. – 2:00 p.m.	Zimmers	<ul style="list-style-type: none"> • Maxwell’s 21 Laws- 45 min. plus if necessary 	
2:00 p.m. – 3:00 p.m.	Dan Mulholland E. Zimmers	<ul style="list-style-type: none"> • “Overarching themes of leaders-”3 E’s” (Envision, Energize, Enable) • Case Study 	
		10 MINUTE BREAK COMBINED WITH CASE STUDY?	
3:10 p.m. – 5:00 p.m.	Ray Hoving	<ul style="list-style-type: none"> • “Visioning as a Leadership Tool” • Buzz Group Exercises and Integration into Personal Leadership Strategic Plan 	
	Choat and Zimmers	<ul style="list-style-type: none"> • Concluding Comments and Procedural Announcements 	
Evening		DINNER Shuttle bus every half hour from Comfort Suites to Sands.	Sands

Day 2

Time	Presenter	Content/Event	Location
9 a.m. – 10:30 a.m.	Jill Helmer	<ul style="list-style-type: none"> Connectivity (Glue) overnight thoughts & set stage 	Enterprise Systems Center
	Zimmers and Charalambos	<ul style="list-style-type: none"> Role of Data Science/Analytics in H.R. (Mohler lab Enterprise Systems Center (ESC)) 	
10:30 a.m. – 10:45 a.m.		<ul style="list-style-type: none"> Travel to UC- walk or bus 	UC 303
11 a.m. – 12 Noon	Keith Krenz	<ul style="list-style-type: none"> “Leadership Principles, Core Elements & Lessons” Case Studies- focused on setting the stage for change management component of workshop 	
12 Noon – 12:30 p.m.		LUNCH	
12:30 p.m. – 2:00 p.m.	Jill Helmer E. Zimmers	<ul style="list-style-type: none"> Change Management Theory Critical Success Factor Exercise and Report Outs 	
2:00 p.m. – 2:50 p.m.	Zimmers	<ul style="list-style-type: none"> Leadership Theories- Academic Perspective (Trait, Situational, Skills, et. al.) 	
3 p.m. – 4 p.m.	Ray Glemser E. Zimmers	<ul style="list-style-type: none"> “Business Leadership” Case Study 	
4 p.m. – 5:15 p.m.	Attendee Exercise	<ul style="list-style-type: none"> Photo Exercise directed by Jill Helmer Attendee Presentations- use the photo exercise to structure commentary on the most significant part of workshop- visual representation of personal leadership style (pick one) <ol style="list-style-type: none"> 1. image that best represents your vision 2. vision that best represents Maxwell law 3. image that best characterizes the most useful or valuable insight derived from guest leader presentation 	
5:30 - 6:30 6:30 -8:30	Open Bar Evening Banquet	DINNER Remarks by Dean Tonkay, Professor Tamás Terlaky, and John McGlade Certificates of Completion Awarded by Jill Helmer and Emory Zimmers	Asa Packer DR

Day 3

Time	Presenter	Content/Event	Location
9 a.m. – 10 a.m.	E. Zimmers	<ul style="list-style-type: none"> Campus Tour 	
10 a.m. - 12 noon	Bob Thompson	<ul style="list-style-type: none"> Visit to Ben Franklin Technology Center at Mountaintop Campus 	
	Bob Thompson	<ul style="list-style-type: none"> Group Briefing 	
12 noon		<ul style="list-style-type: none"> Two groups form four tour of operations at facility 	
		<ul style="list-style-type: none"> Depart for New York 	

Typical Presenters (November 2015)



Prof. Emory Zimmers

Dr. Zimmers works extensively with companies to identify critical new areas for research and provide experiential learning opportunities for University students and industry workshop and seminar attendees. He also headed the team that created the leadership development course, which was a finalist in the Institute of Industrial Engineers' Innovations in the Curriculum award competition in 2009. He is responsible for the portfolio of Leadership Initiatives managed but the Enterprise System Center. This includes Leadership Development Course, Leadership Minor, Alumni Leadership Insights, National Society of Leadership and Success and Innovation and Leadership Residency (Faculty Advisor). He has directed numerous industry workshops, seminars, and industry training programs for Fortune 500 companies as well as industry associations. He served as Site Director of the National Science Foundation's Center for Engineering Logistics and Distribution (CELDi) at Lehigh University (2005-2010). He supervises the senior capstone course, which is a requirement for students graduating with a BS in either Industrial Engineering or Information and Systems Engineering. He has served as principal investigator on more than 200 research and technology transfer projects and industry workshops with more than 400 industry partners. He is a Fellow of both the Institute of Industrial Engineers and the Society of Manufacturing Engineers. He was awarded the Robinson Award, Lehigh University, for outstanding service to the university community. He was also awarded the 2011 Lindback Award for Distinguished Teaching. This recognized his commitment to innovative teaching and helping his students to practice critical thinking, to develop analytical skills, and to become effective leaders through experiential learning.



Jill Helmer

Jill is a Strategic Organization Development and Talent Management professional with demonstrated results in the areas of succession planning, leadership coaching and development, OD and change management projects, and the development of high potential talent.

Jill's experience includes serving as global process owner for Corporate senior talent succession and development with a focus on high potential identification and pipeline development. She partnered with the Chief Human Resource Officer and the Corporate Executive Committee (CEC) to develop and place high potentials in pivotal roles, while serving as a faculty member for Corporate Leadership Education. Her experiences include yearly reporting to Board of Directors on status of corporate succession planning. In addition, Jill brings significant depth as an internal consultant and coach, providing coaching, development and change management support to the Corporate Executive Committee and Senior Leadership Team.



Choat Inthawongse

Choat has served as a full-time lecturer in the Faculty of Engineering, Ramkhamhaeng University, Bangkok, Thailand. His academic leadership responsibilities have included a Chair of Engineering Management and Assistant Dean for Research Affairs. In 2008, he was awarded a Royal Thai Government Science and Technology Scholarship for doctoral study. He is a Ph.D candidate in Industrial and Systems Engineering at Lehigh University. His research interest is highlighting the problem definition process commonly involving both structured and unstructured data, which is a crucial step in optimization modeling.

Choat was a committee member of the Young Chapter of the Engineering Institute of Thailand. He is also a Sub-committee member of the Network Development and Information Systems, Industrial Engineering Section, Engineering Institute of Thailand under H.M. the King patronage. He was a member of Young Engineers of the ASEAN Federation of Engineering Organizations (YEAFFEO). He is also an active member of Institute for Operations Research and Management Sciences (INFORMS) and System Dynamics society. In 2012 and 2013 he was elected to a leadership position in the Thai Student Association at Lehigh University and served as President.

Executive Leaders (Previous Presenters)

Throughout the workshop there will be presentations of a series of executive leaders. Listed below are previous presenters in leadership educational programs. Participants in the workshop will be drawn from this group or equivalent. The time duration of most workshops will not permit all potential presenters to participate. These speakers were selected based on their depth of executive leadership experience. They will provide workshop participants with a wide variety of insights and knowledge. Each student is responsible for participating in a workshop team and completing assignments associated with executive leader presentations. Typical questions asked of the attendees are the following: What were the key points from the presentation and what aspects of the presentation were most effective in your perspective? How can insights from the executive presentation help in the completion of the Personal Leadership Strategic Plan? The executive presentation style is interactive and encourages attendee participation.



John McGlade

John E. McGlade was chairman, president, and chief executive officer of a Fortune 500 company from 2008 to 2014. He joined Air Products in 1976 and held various positions of increasing responsibility. Mr. McGlade provided strong leadership, extensive management, international, and operating experience. During his 38 years at Air Products, he developed extensive knowledge of the company, its customers, investors, challenges and strengths, and strong relationships with the company's customers, suppliers, and investors. He provided candid insights into the company's industry, operations, management team, and strategic strengths and weaknesses.

Mr. McGlade currently serves on the Board of Directors of The Goodyear Tire & Rubber Company and on the executive committee of the United States Council on Competitiveness. He is a former trustee of Lehigh University.



Dan Mulholland

A Senior Fellow at the Enterprise Systems Center, Mr. Mulholland has 38 years of business experience - in sales, marketing, operations, administration, executive management and consulting. As president of Mallinckrodt Baker Inc. (currently Avantor Performance Materials) from 1992 to 2001, he achieved a compounded annual growth rate of 25% in company. Dan has substantial executive experience gained at Mallinckrodt Baker and through work with parent companies - Richardson Vicks, Procter and Gamble, Mallinckrodt, and Tyco International. His workshop participation in the areas of leadership and communication skill development is effective and complementary to traditional classroom instruction.



Ray Hoving

Ray Hoving has over 40 years of experience in Information Technology leadership. His last assignment was as Senior Vice President – Talent Management Solutions for the Bernard Hodes Group, which is part of Omnicom, a \$16B marketing and media giant. He has provided educational services to clients in areas such as project management, IT leadership, and executive education. He was President of the Society for Information Management (SIM). SIM is the leading professional association for Chief Information Officers and other key IT leaders with over 4000 members worldwide. Ray is currently an Executive on Grounds for the University of Virginia's McIntire School of Commerce. He was an Adjunct Professor for the MBA programs of Temple and Lehigh Universities, and has taught in the Wharton, MIT, Babson, UCLA, and UVA Executive Education programs.



Karin Hayes

Karin is recognized for building and coaching diverse teams that collaborate to deliver excellent customer service. She is expert in procuring and integrating third party logistics services with in-house processes while maintaining regulatory compliance. Her key strengths are in Supply Chain Planning & Improvements, Sourcing & Contracting Logistics Carriers, IT Process Enablement, Visibility of Metrics & Data, Hazardous Material Transport, Inventor Management Process, International Trade & Regulatory Systems, Professional Team Development, Fleet Asset Management & Procurement, and Acquisition Integration. She has over 30 years of executive experience leading teams in supply chain operations to deliver measurable cost and service improvements to the bottom line for a Fortune 500 company which operates in 50 countries



Thomas Brinker

A Senior Consultant at Lehigh University's Enterprise Systems Center (ESC) in Bethlehem, PA. At the Lehigh ESC, Tom mentors industry teams in supply chain and analytical projects. Tom had a 32-year career at Air Products and Chemicals, Inc., holding various managerial positions in the Global IT organization. In previous years Tom has held the position of Director, Enterprise & Analytical Solutions, leading the Decision Sciences, Business Intelligence, Knowledge Management, Enterprise Value and Transportation Management Program groups. His areas of emphasis are operations research, analytics, supply chain modeling, logistics, and IT applications development. In 2005, Tom's Decision Sciences group was awarded the prestigious INFORMS Prize, awarded for effective integration of operations research/management sciences (OR/MS) in an organization. He was responsible for 125 professional technical staff, 25 of which were PhD level.



Cindy Sowinski

Cindy has worked in various engineering and executive capacities in the utility, semiconductor, and medical industries. She has worked as a product marketing manager for Lucent Electronics, Optoelectronics Group, where she managed the silicon waveguide technology from development through product launch. Cindy's experience in engineering, marketing, and product management is combined with excellent interpersonal skills. She is an experienced negotiator and change manager.



Keith Krenz

Mr. Krenz founded and served as President of an independent industrial engineering firm (Technology Systems Corporation - TSC) that took on challenging business issue in the automotive, pharmaceutical, construction equipment, aerospace, consumer appliance, light metals, plastics, and industrial electronics sectors throughout North America, Europe and South America. Under Mr. Krenz's leadership, TSC grew to over 200 engineers focusing on multi-year projects involving such issues as supply and value chain design, product portfolio planning and management, and advance product development process design.